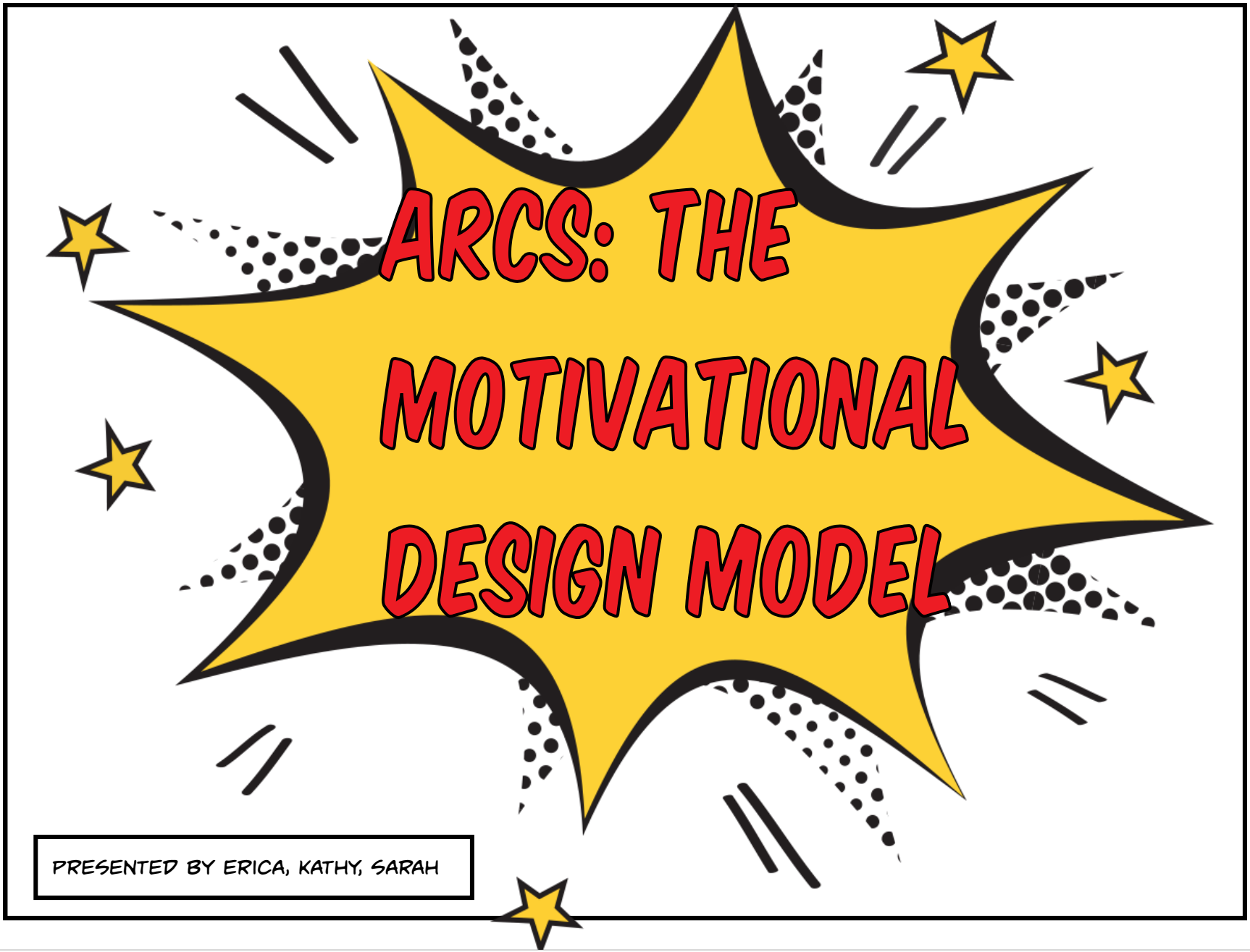
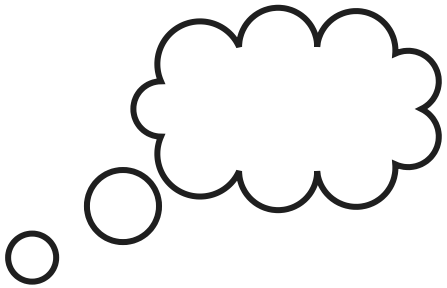

ARCS: THE MOTIVATIONAL DESIGN MODEL
PRESENTED BY ERICA, KATHY, SARAH

ATTENTION!
ACHTUNG!
ATENCIÓN!

PERCEPTUAL AROUSAL: TO CAPTURE AND CREATE CURIOSITY

INQUIRY AROUSAL: INCREASING CURIOSITY BY ASKING QUESTIONS, THINKING CHALLENGES, SCENARIOS, AND PARADOXES

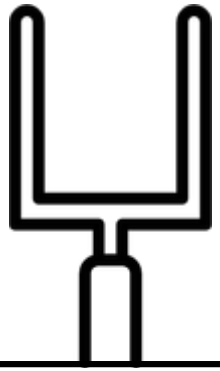


VARIABILITY: VARIATIONS IN PRESENTATION, GROUPINGS, ETC.

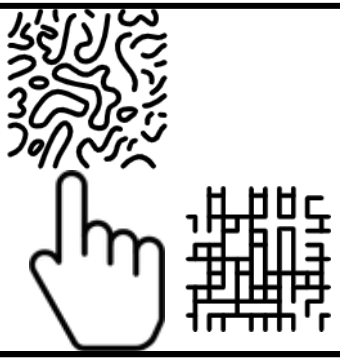
R

RELEVANCE

GOAL ORIENTATION: PRESENTED BY TEACHER OR DEFINED BY STUDENTS



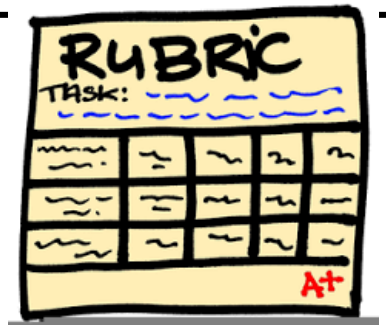
MOTIVE MATCHING: LEARNERS HAVE CHOICES SUCH AS TYPES OF PRESENTATION AND ROLES WITHIN A GROUP



FAMILIARITY: TYING INSTRUCTION INTO THE LEARNER'S EXPERIENCES

CONFIDENCE

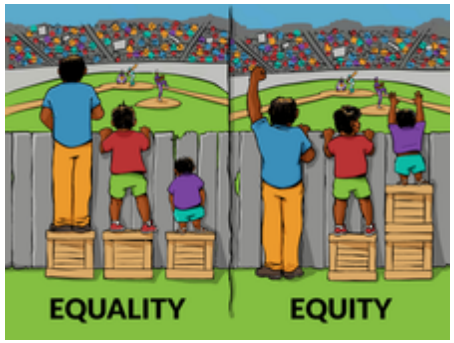
PERFORMANCE REQUIREMENTS: GAUGING SUCCESS BY USING CRITERIA OR RUBRIC TO EVALUATE



SUCCESS OPPORTUNITIES: MODEL AND SUPPORT ACTIVITIES BEFORE INDEPENDENT PRACTICE

PERSONAL CONTROL: PROVIDES FEEDBACK AND RECOGNIZES PERSONAL EFFORT

NATURAL CONSEQUENCES: SOLVE AND SHARE REAL-WORLD PROBLEMS AND SOLUTIONS

POSITIVE CONSEQUENCES: VERBAL PRAISES, AWARDS, INCENTIVES ON PERSONAL EFFORTS

EQUITY: CONSISTANT, KNOWN PERFORMANCE REQUIREMENTS FOR ALL